



MTGF CLIPPINGS

Official Bi-Annual Magazine of the
Minnesota Turf and Grounds Foundation

2015 ADVERTISING CONTRACT

Advertising Rates

Ad Size	Spring/Summer	Fall/Winter	Dimensions (Inches Wide)	Dimensions (Inches Deep)
Full-Page Bleed	\$500	\$500	9	11 1/2
Full-Page Non-bleed	\$500	\$500	7 1/2	10
Half-Page Horizontal	\$325	\$325	7 1/2	4 7/8
Half-Page Vertical	\$325	\$325	3 3/8	10
Quarter-Page	\$275	\$275	3 3/8	4 7/8
Sixth-Page	\$225	\$225	2 1/8	4 7/8

Specifications

4-Color Offset Printing
Publication size 8 1/2 x 11 inches

Graphic Files

PDF files are preferred. Images at 300 DPI.

Billing

Advertisers are billed within 10 days after *MTGF CLIPPINGS* is printed. Payments are due 30 days from the billing date.

Design Services

Any requested design modifications to the advertisement will be billed to the customer.

Advertising Deadlines

Spring / Summer May 1
Fall / Winter Oct. 10

Publication Dates

Spring / Summer May 20
Fall / Winter Nov. 1

PLEASE RESERVE THE FOLLOWING:

- | | | | | | |
|---|---------------------|------------------------------------|------------------------------------|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> Spring / Summer 2015 | AD SIZE > | <input type="checkbox"/> Full-Page | <input type="checkbox"/> Half-Page | <input type="checkbox"/> Quarter-Page | <input type="checkbox"/> Sixth-Page |
| <input type="checkbox"/> Fall / Winter 2015 | AD SIZE > | <input type="checkbox"/> Full-Page | <input type="checkbox"/> Half-Page | <input type="checkbox"/> Quarter-Page | <input type="checkbox"/> Sixth-Page |
| <input type="checkbox"/> Both Issues for 2015 | AD SIZE > | <input type="checkbox"/> Full-Page | <input type="checkbox"/> Half-Page | <input type="checkbox"/> Quarter-Page | <input type="checkbox"/> Sixth-Page |

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

AMOUNT ENCLOSED:

\$ _____

Return Advertising Contract and Artwork to:

MTGF CLIPPINGS

P. O. Box 617, Wayzata, MN 55391

Phone: 952-473-3722 E-mail: scott.turtinen@mtgf.org

