



MTGF CLIPPINGS

THE OFFICIAL MAGAZINE OF THE
MINNESOTA TURF AND GROUNDS FOUNDATION

2019 ADVERTISING RATE SHEET & CONTRACT



NORTHERN GREEN SET JANUARY 15, 16 & 17, 2019 @ MINNEAPOLIS CONVENTION CENTER
MTGF Clippings
 University of Minnesota Turfgrass Science Team
 Showcasing Research at the 2018 MTGF Fall Day

Ad Size	Spring/Summer	Fall/Winter	(Inches Wide)	(Inches Deep)
___ Full-Page (Bleed)	\$500	\$500	9	11 1/2
___ Full-Page (Non-bleed)	\$500	\$500	7 1/2	10
___ Half-Page (Horizontal)	\$325	\$325	7 1/2	4 7/8
___ Half-Page (Vertical)	\$325	\$325	3 3/8	10
___ Quarter-Page	\$275	\$275	3 3/8	4 7/8
___ Sixth-Page	\$225	\$225	2 1/8	4 7/8

Note:
MTGF CLIPPINGS
 Advertisers
 receive a free logo
 weblink for 2019
 at: www.mtgf.org

Specifications

4-Color Offset Printing
 Publication size 8 1/2 x 11 inches

Graphic Files

High Resolution PDF files are preferred. Images at 300 DPI.

Billing

Advertisers are billed within 10 days after **MTGF CLIPPINGS** is printed. Payments are due 30 days from the billing date.

Design Services

Any requested design modifications to the advertisement will be billed to the customer.

Advertising Deadlines

Spring / Summer May 1, 2019
 Fall / Winter Oct. 10, 2019

Publication Dates

Spring / Summer May 20, 2019
 Fall / Winter Nov. 1, 2019

PLEASE RESERVE THE FOLLOWING:

- MTGF CLIPPINGS - Spring / Summer 2019 Full-Page Half-Page Quarter-Page Sixth-Page
- MTGF CLIPPINGS - Fall / Winter 2019 Full-Page Half-Page Quarter-Page Sixth-Page
- MTGF CLIPPINGS - Both Issues for 2019 Full-Page Half-Page Quarter-Page Sixth-Page

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

PLEASE RETURN CONTRACT WITH PAYMENT AND ARTWORK TO:

MTGF CLIPPINGS
 P. O. Box 617, Wayzata, MN 55391

Phone: 952-473-3722 E-mail: scott.turtinen@mtgf.org

AMOUNT ENCLOSED:

\$ _____

